

Top 10 Reasons for Analytics

Unlock the value of data with analytics solutions from Dell Technologies.



Collect and process

100,000

data points per second⁷

Achieve

120:1

efficiency gains⁶

#1 vendor

in Data Protection Appliance and Software¹

There's no question that data is one of your most valuable assets. But every day, there's more data coming in from more sources, with a significant amount now processed in the cloud and at the edge. Cyberthreats are relentless, and an expanding attack surface makes vigilance all the more critical. Throughout these changes, Dell Technologies remains your partner for deriving more value from data.

1. | Create value from data

To outpace the competition, decision makers need metrics to make the right business decisions. Data architects, analysts and scientists need fast access to analytics results based on data from every corner of the business. Dell Technologies solutions for analytics help turn data into a tangible asset.

2. | Simplify your data landscape

It takes time and skill to architect, deploy, manage and maintain the right infrastructure for analytics. Dell Validated Designs for Analytics make all data available to your entire business with solutions that span edge, core and multi-cloud environments with simplified deployment and management.

3. | Protect and secure digital assets

With Dell Technologies, you can protect data — and the business — with intelligence, automation and security built into everything. We can help you enforce governance while reducing costs and complexity using [Dell PowerProtect Backup Service](#) and transform with [100% cloud-enabled data protection and backup solutions](#). Our [Future-Proof Loyalty Program](#) provides peace of mind while Dell Storage and Data Protection protects your investments. Plus, we're the #1 vendor in Data Protection Appliance and Software.¹

4. | Build on real-world customer successes

Dell Technologies solutions for analytics have helped our customers triple revenue,² save hundreds of millions of dollars³ and collect and process 100,000 data points per second to test engineering designs without costly physical prototyping.⁴ We've also helped deploy new solutions in hours or days instead of weeks or months,² manage five billion records from 40 different systems in a single view⁵ and achieve 120:1 efficiency gains.⁶

¹ Based on combined revenue from the IDC 3Q20 Purpose-Built Backup Appliance (PBBA) Tracker, with select Storage Software segments from the 3Q20 Storage Software and Cloud Services Overview.

² Dell Technologies case study, [Trintech* drives 3X revenue growth with Dell EMC PowerEdge servers for Microsoft SQL](#), accessed March 2022.

³ Dell Technologies case study, [Advancing healthcare analytics and saving lives](#), January 2021.

⁴ Dell Technologies infographic, [In today's race, milliseconds count](#), April 2021.

⁵ Dell Technologies case study, [Informatica: Building a 360 customer view with a modern data platform](#), accessed March 2022.

⁶ Dell Technologies case study, [Automated railcar inspections increase security and revenue with AI at the edge](#), February 2021.

⁷ Dell Technologies case study, [McLaren Racing](#), April 2021.



Validated Designs for Analytics



As-needed Expert Services

Services: Supplement skill sets. **Managed Services:** Reduce costs, complexity and risks. **Residency Services:** Drive transformation and efficiency.

Derive Technologies is a Minority-Owned Business Enterprise (MBE) and a brand-agnostic full-service IT integrator aligned with best-of-breed technology to optimize and empower your IT environment.

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5. | Choose from flexible consumption options

For greater financial flexibility, [Dell APEX](#) offers a simple approach that gives you a wide range of consumption models, payment solutions and services so you can optimize for a variety of factors while realizing more predictable outcomes.

6. | Leverage broad, deep offerings spanning the analytics continuum

Dell Validated Designs help speed projects with confidence. Dell Technologies also offers workstations, servers, storage and networking designed to handle analytics and scale as you grow. Whether in your data center, in the cloud or at the edge, we've got you covered.

7. | Tap into expertise, worldwide

Dell Technologies can help you design, build, test and bring your vision to life with worldwide [Customer Solution Centers](#). You can also tap into analytics expertise in the [Innovation Lab](#) and leverage best practices from our worldwide [Center of Excellence](#).

8. | Align business and IT with proven methodology

Create and implement an IT strategy aligned to digital transformation initiatives across your organization. [Dell Technologies Analytics Consulting Services](#) help you achieve faster time to results by shortening use case and outcome identification, and system design, configuration and deployment time.

9. | Supplement your skill sets with expert services

As-needed expert [Services](#) can supplement your workforce with the skills to advance your analytics. [Managed Services](#) help reduce the cost, complexity and risk of managing IT, while [Residency Services](#) provide the expertise you need to keep IT infrastructure running at its peak.

10. | Count on integrated, innovative solutions

Dell Technologies fosters strong industry partnerships so that you can take advantage of the latest analytics capabilities and best practices. Our global network of partnerships includes technology leaders, customer digital leaders and our worldwide Centers of Excellence. Dell Technologies continually invests in R&D to have what you need both now and in the future.

Learn more.

Find out how Dell Technologies can help accelerate your digital transformation, with modern analytics solutions at any scale, so your teams can focus on creating measurable value from data. delltechnologies.com/analytics

