

Brochure



Empower the data-driven organization

HP Transformation Workshop



The current data explosion is just beginning...

Insights are everywhere, and in so many varied forms that organizations are beginning to lose control of what information is provided to the public, and when. To be better equipped to handle the rigors of this data explosion, your organization needs greater agility and the ability to harness information in near real time. Now is the time for organizations to launch the journey to the New Styles of Business, or face the consequences of being left behind.

Business analytics when you need it

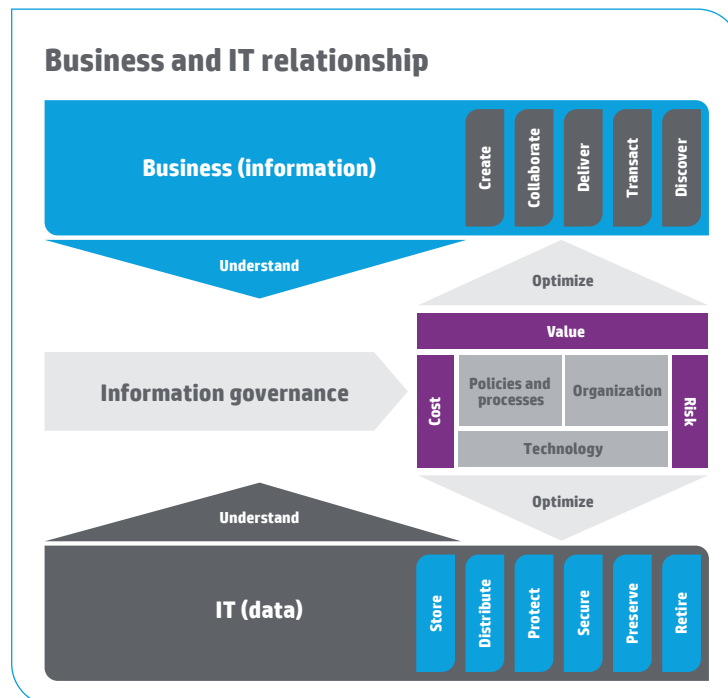
There's a major difference between data and information. When you're able to successfully harness insights from data in the form of information, a data-driven organization leverages valuable feedback that's available consistently from both internal and external sources. At HP, as you consider your data and information needs, our experts work with you to determine the best strategies that will pave the way for seamless integration of agile capabilities into your existing environment. And as there are both technical and organizational needs to consider, HP helps you define the right ways to help ensure that processes, security, tools, and overall collaboration are addressed properly for successful outcomes.

Your journey begins with the HP Data-Driven Organization Transformation Workshop

To get you started, HP charts a course that empowers you with a data-driven organization. HP Technology Services Consulting has created the HP Data-Driven Organization (DDO) Transformation Workshop to help you formulate and execute a comprehensive DDO strategy. This workshop also offers a portfolio of proven service offerings that focus on the functions and capabilities needed to align your business with data-driven organizational initiatives.

The one-day HP Data-Driven Organization Transformation Workshop explores your overall business vision and identifies the impact on business and IT when transitioning to a data-driven organization. Experienced HP professionals identify potential issues and challenges when transforming your focus from traditional IT to a data-driven organization. Our holistic approach ensures that we work closely with all of your key stakeholders. The HP Data-Driven Organization Transformation Workshop delivers results with both CAPEX and OPEX benefits that can impact your overall business model.

Figure 1. Empowering the data-driven organization landscape



HP has been developing leading hardware, software, and services to support DDO for many years. HP offers a complete portfolio of professional consulting services that can help you on your journey to the data-driven organization. No matter where you are in your DDO journey, you'll find a reliable partner in HP Technology Services Consulting.

The HP approach to a data-driven organization leverages your current tools and infrastructure where and whenever possible. It becomes abundantly clear that your journey to DDO will be much easier than you might think. You'll receive a roadmap that balances short-term results with long-term consistency to help ensure that everything is aligned with your service strategy and business goals.

Empower your enterprise

What should you expect with the HP Data-Driven Organization Transformation Workshop?

First, we work together to capture and understand your current challenges, as well as your plans for DDO adoption. We take into account your current and future business objectives. The workshop includes these topics:

- DDO transformation—A thorough discussion of the internal and external drivers as well as the conversion from an “as-is” to a “to-be” state
- Governance, risk, and compliance—Not to be overlooked, we address the general aspects of governance, risk, and compliance issues
- Operations and management—We discuss the DDO lifecycle and how it applies to your organization.
- Application transformation strategy—We discuss the impact of legacy and new infrastructure, and propose pragmatic strategies

Gain unique insights

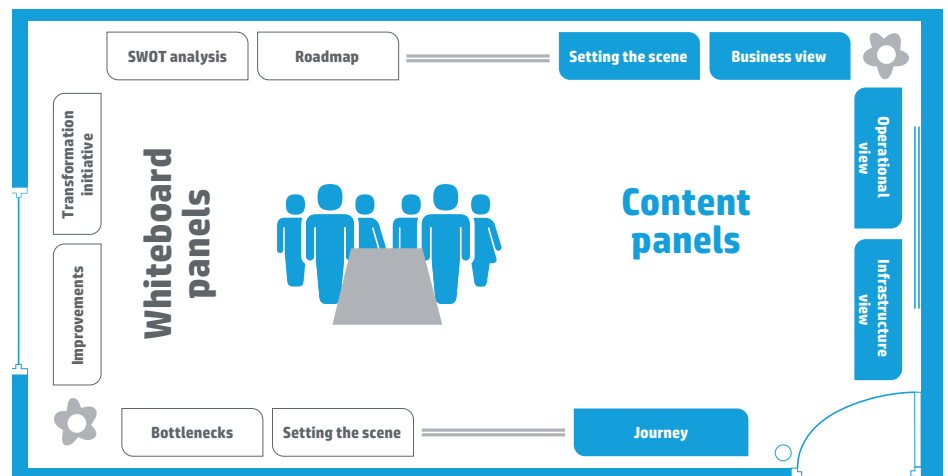
During the workshop, you'll obtain valuable insights into your organization's strengths and weaknesses, and learn how you can best address the challenges by embracing a data-driven organization. Here are other valuable outcomes you can expect:

- Unite all stakeholders with a common vision
- Merge different IT functions within a common cross-IT model
- Plot cross-functions and linkages
- Identify quick projects to test and accelerate the adoption of DDO
- Realize a unified transformation plan geared to your organization
- Learn how and where HP Technology Services Consulting can further contribute to your success

Business and IT aligned

The workshop brings together teams of stakeholders from different parts of your IT organization. Teams share pain points and ideas, recommend improvements, and settle on common models and goals. We've found that this all-inclusive collaborative approach leads to better teamwork and a unique and shared vision.

Figure 2. Whiteboard and content panels



Seven reasons to join the HP Data-Driven Organization Transformation Workshop

- Enhance collaboration between IT and the business
- Better understand the value of information related to the business
- Effectively operate at the speed of business
- Better understand the latest solutions that offer superior data analytics at lower costs
- Be able to generate real-time analytics from various sources that are actionable and relevant to all parts of the business
- Modernize your infrastructure to deliver scale and performance
- Ensure that collaboration between IT and key business stakeholders remains a major priority for success

Walk away with a plan

The workshop's outcome is an integrated approach based on the key stakeholders input and a set of recommendations for getting maximum value from a data-driven organization. You'll receive a detailed plan of potential directions you can take with DDO, and walk away with an optimized and integrated infrastructure strategy that supports the capture, consolidation, management, protection, understanding, and presentation of your business-aligned information.

Count on HP expertise

The HP Data-Driven Organization Transformation Workshop is just one of a broad portfolio of HP consulting services that help you define, architect, and build an integrated strategy that supports both IT and the proactive needs of the business. With a wealth of experience in the data-driven organization, and armed with specialized methodologies and tools, our architects and consultants are backed by the global resources of the world's leading enterprise technology company.

You'll find our approach to be flexible and collaborative, strengthened by knowledge sharing and a set of highly effective processes. You can expect Big Data solutions that are instantly beneficial and provide your business with a competitive edge. The journey to a data-driven organization is not about rip-and-replace tactics, but rather about a fresh approach to providing services and value to your business. Our mission is to help you understand the benefits of a data-driven organization and realize the maximum benefits of leveraging both your current and future investments.

For more information

Talk to your HP representative about signing up for an HP Transformation Workshop.

Learn more at
hp.com/services

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